



CSB Ministries has developed a suite of logos that identify and compose the graphic identity of each component of the ministry. The images are copyrighted and are registered as trademarks (or applications have been filed) of *Christian Service Brigade, Inc.* As would be expected, we desire to protect our logos from being used incorrectly or inappropriately. Therefore, we put together this policy and information that will assist you in using the CSB logos correctly.

Images covered by this policy include:

CSB Ministries logo

Christian Service Brigade Logo

StocKar Derby logo

Tree Climbers, Stockade, Battalion and Herald of Christ logos

Christian Service Brigade Classic Shield logo

Seven Points of Valor logo

Mentoring Out of the Box logo

Treks logo

All are governed by established Style Guide for each, as applicable.

CSB Staff, volunteers, and churches may use CSB Ministries names and logos according to the established Style Guide, where applicable, on materials to be used for general promotion of CSB and related activities. The above do not need to seek permission, as well as if you are a journalist, media outlet, or blog using the logos for editorial purposes.

Approved Materials for General Promotion

- Posters and Banners
- Postcards
- Website Content (not header)
- Social Media
- Fliers
- Signage
- Locally produced videos

CSB Staff and churches who are registered with CSB Ministries desiring to produce an item of merchandise should start by contacting the **CSB Marketing Office**, or by submitting a request according to the **Submission Guidelines** below. Email office@csbministries.org and submit with “*Logo Use Permission Request*” in the subject line.

After written approval is granted, no item of merchandise produced may be sold for profit, unless express written permission is granted — and only for cases of fundraising for missions trips or other specific cases.

Obtaining permission requires groups to inform the marketing office of their plans for the use, and that the plans do not conflict with the interest of CSB Ministries.

SUBMISSION GUIDELINES

To obtain permission to produce an item of merchandise with a CSB Ministries logo, groups must submit a request to office@csbministries.org, or by mail to:

CSB Ministries Marketing Office
P.O. Box 1010
Hamburg, NY 14075

- The request must include detailed description of planned use along with design proof of merchandise item.
- Accommodation for a reasonable amount of time to review proof in order to grant final permission.
- Name and contact info of vendor who will produce the item.
- Projected Quantity and cost of items to be produced.
- A statement regarding the reason for creating the merchandise item.

CSB Ministries reserves the right to utilize any design and vendor submitted for its own purposes and potential profit.

Official CSB Ministries and related components logos and promotional materials have been made available in the **Brigade Shop -> Promotional Materials -> Logo Downloads** category as a **FREE** download for your use. Do not alter the logos or promotional materials in any way.

CSB NATIONAL OFFICE LOGO USE ONLY

Letterhead and Stationary
Website Header

Business Cards
Press Releases

E-mail signatures
Patches

